



## PRESS RELEASE

---

**Washington, D.C., August 20th 2021** – In an effort to continue building awareness of Puerto Rico’s robust small business ecosystem, **The National Puerto Rican Chamber of Commerce** has partnered with, **ConPRmetidos**, an independent, non-partisan, nonprofit, 501(c)3 organization, founded in San Juan, Puerto Rico in 2012. The goal of the partnership is to build awareness of ConPRmetidos’ initiative, “*El Comeback*.” El Comeback was created to help move Puerto Rico’s economy forward by retaining and bringing back talent to the Island. With the ultimate goal of building a stable, productive, and self-sufficient Puerto Rico, where people have growth opportunities and good quality of life.

The NPR Chamber’s National Director of Small Business Development, Joel Berrocal, had this to say about the partnership with ConPRmetidos.: “*Within the context of Puerto Rico’s economic recovery and ongoing success, maintaining and bringing back talented professionals to work on the island is paramount. Finding ways to attract talent back to the island has always been something we at the NPR Chamber wanted to prioritize. I’m also a big believer in not reinventing the wheel and supporting those programs and initiatives with the same end goals. For this reason, we were thrilled to connect with Isabel and her team at ConPRmetidos. They’ve already laid the foundation and we look forward to supporting their efforts.*”

Isabel Rullan, Co-Founder and Executive Director of ConPRmetidos also shared her thoughts: “*It’s a great fit and allows us to keep sharing the message with a broader audience, together we are working towards helping Puerto Rico’s transformation. ElComebackPR.org is an invitation for Puerto Rican professionals that have left the island to return and -- with their talent - contribute to Puerto Rico’s economic transformation. The invitation is also open to non-Puerto Rican professionals, who can take advantage of the island’s many benefits – the quality of life and vibrant culture, infrastructure, U.S. laws and regulations, a familiar banking and financial ecosystem, and more.*”



*“Progress is fully dependent on people's power. Our mission is to tell the people that have acquired professional experience and miss their family, or want to enjoy everything that Puerto Rico has to offer, that this is a great opportunity for them to relocate and boost our economy. Simultaneously, we want to retain local talent and let them know that there are job opportunities in this industry,” Rullán added.”*

#### **About The National Puerto Rican Chamber of Commerce**

*The NPR Chamber is a 501(c)3 non-profit organization created to support the development of entrepreneurship, innovation, and business expansion throughout Puerto Rico and the U.S. mainland by providing a comprehensive resource for incubating business ideas, leveraging new markets, taking advantage of new opportunities, and advocating for policies that help us grow.*

#### **About ConPRmetidos.**

*ConPRmetidos is an independent, non-partisan, nonprofit, 501(c)3 organization, founded in San Juan, Puerto Rico in 2012. ConPRmetidos's mission is to create a stable, productive, and self-sufficient Puerto Rico.*